



LATAM CONFERENCE

SEPTEMBER 7-8, 2023
BOGOTA, COLOMBIA

SPONSORSHIP PROGRAMMES

**BUILDING KNOWLEDGE
ACROSS BORDERS
ADVISING FAMILIES
TODAY AND TOMORROW**

2022 SPONSORS

PRESENTING (GALA DINNER HOST) SPONSOR



DIAMOND SPONSOR



PLATINUM SPONSOR



NOTEBOOK SPONSOR



BARISTA COFFEE BAR SPONSOR



TOTE BAG SPONSOR



APP TAKEOVER SPONSORS



LANYARD SPONSOR



CHARGING STATION SPONSOR



WATER BOTTLE SPONSORS



WI-FI SPONSOR



LUNCH SPONSORS



COFFEE BREAK SPONSORS



DAY STARTER SPONSORS



EXHIBITORS



MEDIA SPONSORS





LATAM CONFERENCE

SEPTEMBER 7-8, 2023
BOGOTA, COLOMBIA

BY BECOMING A SPONSOR AT THIS CONFERENCE, YOUR COMPANY WILL:

- Increase its visibility with the decision makers in the trust, estate, banking and financial services industries
- Reach an international audience of more than 300 attendees from Latin America, USA, Caribbean, Canada, Asia, Europe, and UK
- Generate sales and establish an enhanced profile with a targeted group of senior executives and decision makers from the industry's leading players
- Gain knowledge and form new relationships, in one place, at one time
- Distribute permanent reminders and/or showcase your products or services at the conference
- Obtain direct access to potential clients through an abundance of networking opportunities and the conference APP

STEP LATAM CONFERENCE APP

STEP LatAm Conference is pleased to make available to its attendees and sponsors, a dedicated conference APP.

The APP was well received at last year's conference and will be used again for 2023.

Contact us today to see how you can maximize your brand exposure at this year's conference!



SPONSORSHIP PROGRAMMES

STEP

LATAM
CONFERENCE

NOTE: Overall exhibit space is limited and determines the total number of sponsorships that can be accommodated. To avoid disappointment, book early and secure your exhibit space and sponsorship. [CONTACT US](#) for a list of the remaining sponsorship levels.

Sponsorship Level	Amount	Number of Opportunities Available	Page
PRESENTING SPONSOR (GALA DINNER HOST)	\$60,000 US	Exclusive	7
MEET & GREET SPONSOR (WELCOME RECEPTION)	\$30,000 US	Exclusive	8
KEYNOTE SPEAKER SPONSOR	\$15,000 US	Exclusive	9
PLATINUM SPONSOR (+ SPEAKER GIFT SPONSOR)	\$15,000 US	Exclusive	10
BARISTA COFFEE BAR SPONSOR (DAY 1 OR DAY 2)	\$10,000 US	2	11
NOTEBOOK SPONSOR (BRANDED NOTEBOOK, HANDED OUT AT REGISTRATION)	\$10,000 US	Exclusive	12
DELEGATE GIFT SPONSOR (CULTURAL GIFT, HANDED OUT AT REGISTRATION)	\$10,000 US	Exclusive	13
SIGNATURE PEN SPONSOR (BRANDED PEN, HANDED OUT AT REGISTRATION)	\$8,000 US	Exclusive	14
TOTE BAG SPONSOR	\$8,000 US	Exclusive	15
LANYARD SPONSOR (WORN BY ALL ATTENDEES)	\$8,000 US	Exclusive	16
WI-FI SPONSOR	\$8,000 US	Exclusive	17
APP TAKEOVER SPONSOR (DAY 1 OR DAY 2)	\$8,000 US	2	18
CHARGING STATION SPONSOR	\$8,000 US	Exclusive	19
LUNCH SPONSOR (DAY 1 OR DAY 2)	\$7,000 US	2	20
WATER BOTTLE SPONSOR (DAY 1 OR DAY 2)	\$7,000 US	2	21
THE DAY STARTER SPONSOR (EARLY MORNING COFFEE, DAY 1 OR DAY 2)	\$6,000 US	2	22
COFFEE BREAK SPONSOR (DAY 1 OR DAY 2)	\$6,000 US	3	23
INTERPRETER SERVICES SPONSOR (SIMULTANEOUS TRANSLATION)	\$6,000 US	Exclusive	24
EXHIBITOR SPONSOR	\$4,500 US	5	25

SPONSORSHIP OVERVIEW

STEP

LATAM
CONFERENCE

Sponsorship Level	Amount	Delegate Passes	Exhibitor Tables	Digital Advert Space	Extras
PRESENTING (GALA DINNER HOST)	\$60,000 US	5	2	• 1 WELCOME LETTER • 1 X 60 SECOND BRAND FILM • 2 STATIC ADVERTS	WELCOME REMARKS AT GALA
MEET & GREET (WELCOME RECEPTION HOST)	\$30,000 US	4	1	• 1 x 30 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	WELCOME REMARKS AT RECEPTION
KEYNOTE SPEAKER	\$15,000 US	3	1	• 1 x 30 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	INTRODUCE KEYNOTE SPEAKER
PLATINUM (+ SPEAKER GIFT SPONSOR)	\$15,000 US	3	1	• 1 x 30 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	BRANDED THANK-YOU CARD WITH SPEAKER GIFT
BARISTA COFFEE BAR	\$10,000 US	2	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	CAFÉ BAR WITH SERVICE
NOTEBOOK	\$10,000 US	2	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	BRANDED ITEM
DELEGATE GIFT	\$10,000 US	2	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	BRANDED CARD WITH DELEGATE GIFT
SIGNATURE PEN	\$8,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	BRANDED ITEM
TOTE BAG	\$8,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	BRANDED ITEM
LANYARD	\$8,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	BRANDED ITEM
WI-FI	\$8,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	EXCLUSIVE, CUSTOMIZED WI-FI ACCESS CODE
APP TAKEOVER	\$8,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	LOGO PROMINENTLY DISPLAYED ON THE CONFERENCE APP
CHARGING STATION	\$8,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	BRANDED ITEM
LUNCH	\$7,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	EXCLUSIVE BANNER
WATER BOTTLE	\$7,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	BRANDED ITEM
THE DAY STARTER (EARLY MORNING COFFEE)	\$6,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	EXCLUSIVE BANNER
COFFEE BREAK	\$6,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	EXCLUSIVE BANNER
INTERPRETER SERVICES	\$6,000 US	1	1	• 1 x 15 SECOND BRAND FILM OR 1 STATIC AD TO BE PART OF A REEL	EXCLUSIVE BANNER
EXHIBITOR	\$4,500 US	1	1	-	-

ALL LEVELS RECEIVE

- Exhibit space - includes skirted table and two chairs
- Tabletop signage which includes company logo and sponsorship level
- Your logo on the conference website and app, with a link to your company website
- Your logo included on the STEP LatAm resting slide displayed periodically during the conference
- Your company name and sponsorship level on all public relations material
- Company logo included on email notices
- Opportunity to participate in the Sponsors Draw
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).
- Special registration rate for employees

VALUE: \$60,000 - Exclusive

PRESENTING SPONSOR (GALA DINNER HOST)

EXCLUSIVE

- Exclusive host of the GALA DINNER
- Includes the opportunity to provide welcome remarks
- Banner promoting your company as the PRESENTING sponsor

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 60 second brand film (no audio)
- 2 static adverts to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 2 Exhibitor tables
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 5 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$30,000 - Exclusive

MEET & GREET SPONSOR (WELCOME RECEPTION HOST)

EXCLUSIVE

- Exclusive host of the WELCOME RECEPTION
- Opportunity to provide welcome remarks at the reception
- Banner promoting your company as the MEET & GREET sponsor

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 30 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 4 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$15,000 - Exclusive

KEYNOTE SPEAKER SPONSOR

(KEYNOTE INTRODUCTION)

EXCLUSIVE

- Exclusive presenter of the KEYNOTE SPEAKER
- Opportunity to introduce the Keynote Speaker
- Banner promoting your company as the KEYNOTE SPEAKER sponsor

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 30 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 3 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$15,000 - Exclusive

PLATINUM SPONSOR

(+ SPEAKER GIFT SPONSOR)

EXCLUSIVE

- Exclusive sponsor of the SPEAKER GIFT
- Your logo included on the speaker gift thank you card
- Banner promoting your company as the PLATINUM sponsor

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 30 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 3 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$10,000 - 2 opportunities

BARISTA COFFEE BAR SPONSOR

(DAY 1 OR DAY 2)

EXCLUSIVE

- BARISTA CARTS with specialized coffees to be available to delegates at breaks of Day 1 or Day 2
- Banner promoting your company as the BARISTA COFFEE BAR (Day 1 or Day 2) sponsor

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 2 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

OPTIONAL

- Sponsor can provide branded napkins or cups.

VALUE: \$10,000 - Exclusive

NOTEBOOK SPONSOR

(BRANDED NOTEBOOK, HANDED OUT AT REGISTRATION)

EXCLUSIVE

- NOTEBOOK with your logo embossed or printed on the front

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 2 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$10,000 - Exclusive

DELEGATE GIFT SPONSOR

(CULTURAL GIFT, HANDED OUT AT REGISTRATION)

EXCLUSIVE

- Culturally appropriate GIFT, locally sourced
- Your logo included on the gift or gift tag

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 2 Delegate passes
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$8,000 - Exclusive

SIGNATURE PEN SPONSOR

(BRANDED PEN, HANDED OUT AT REGISTRATION)

EXCLUSIVE

- PEN with your logo, presented to each delegate at registration

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$8,000 - Exclusive

TOTE BAG SPONSOR

(BRANDED TOTE BAG, HANDED OUT AT REGISTRATION)

EXCLUSIVE

- TOTE BAGS with your logo, presented to each delegate

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$8,000 - Exclusive

LANYARD SPONSOR

(WORN BY ALL ATTENDEES)

EXCLUSIVE

- Your logo on the LANYARD, worn by all attendees

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$8,000 - Exclusive

WI-FI SPONSOR

EXCLUSIVE

- Customized WI-FI password
- Banner promoting your company as the WI-FI sponsor

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$8,000 - 2 opportunities

APP TAKEOVER SPONSOR

(DAY 1 OR DAY 2)

EXCLUSIVE

- Your logo displayed on the Conference App each time a user logs in, as well as on the main banner within the App

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$8,000 - Exclusive

CHARGING STATION SPONSOR

(PLACED IN THE EXHIBIT HALL)

EXCLUSIVE

- Branding prominently displayed at the CHARGING STATION

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$7,000 - 2 opportunities

LUNCH SPONSOR (DAY 1 OR DAY 2 SPONSOR)

EXCLUSIVE

- Banner promoting your company as the LUNCH sponsor (Day 1 or Day 2)

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$7,000 - 2 opportunities

WATER BOTTLE SPONSOR

(DAY 1 OR DAY 2)

EXCLUSIVE

- Your logo on the WATER BOTTLES (Day 1 or Day 2)

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$6,000 - 2 opportunities

THE DAY STARTER SPONSOR

(EARLY MORNING COFFEE, DAY 1 OR DAY 2)

EXCLUSIVE

- Banner promoting your company as the DAY STARTER sponsor (Day 1 or Day 2)

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$6,000 - 3 opportunities

COFFEE BREAK SPONSOR

(DAY 1 OR DAY 2)

EXCLUSIVE

- Banner promoting your company as the COFFEE BREAK sponsor, at your designated break

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$6,000 - Exclusive

INTERPRETER SERVICES SPONSOR

(SIMULTANEOUS TRANSLATION)

EXCLUSIVE

- Banner promoting your company as the INTERPRETER SERVICES sponsor

PROMOTION

DIGITAL WALL IN EXHIBIT HALL

- 1 x 15 second brand film (no audio) OR 1 static advert to be part of a reel

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

VALUE: \$4,500 - 5 Opportunities

EXHIBITOR SPONSOR

(A TABLE IN THE EXHIBITOR HALL)

PROMOTION

STEP LATAM WEBSITE

- Your logo on the conference website with a link to your company website

MARKETING MATERIALS

- Logo included on sponsor related social media posts
- Logo included on all email notices to conference database

CONFERENCE MATERIALS

- Logo on the 'Thank-You Sponsors' banner
- Logo on the 'Thank-You Sponsors' slide and stage banner
- Logo and "about" info included on the conference app
- Opportunity to participate in the Sponsor Draw

EXHIBITING

- 1 Exhibitor table
- Tabletop signage with company logo and sponsorship level

EXTRAS

- 1 Delegate pass
- A copy of attendee list (name, company, country) at the conclusion of the conference (as per GDPR regulations).

NOTES

STEP 

LATAM
CONFERENCE

STEPLATAMCONFERENCE.COM