



**STEP**

# LATAM CONFERENCE

OCTOBER 17-18, 2019  
**SÃO PAULO, BRAZIL**

WHERE COMMON LAW  
AND CIVIL LAW CONVERGE  
THE CROSS ROADS OF THE FUTURE

**SPONSORSHIP PROGRAMME**

**STEP**LATAMCONFERENCE.COM

# 2018 SPONSORS

PRESENTING SPONSOR  
EVENING HOSPITALITY HOST



KEYNOTE SPEAKER SPONSOR



PLATINUM SPONSOR



WIFI SPONSOR



WORKBOOK SPONSOR



TOTE BAG SPONSOR



LANYARD SPONSOR



CHARGING STATION SPONSOR



SPEAKER GIFTS SPONSOR



LUNCH SPONSORS



THE DAY STARTER SPONSORS



# 2018 SPONSORS CONTINUED...

## COFFEE BREAK SPONSORS



## EXHIBITOR SPONSORS



## MEDIA SPONSORS





# LATAM CONFERENCE

OCTOBER 17-18, 2019  
**SÃO PAULO, BRAZIL**

## BY BECOMING A SPONSOR AT THIS CONFERENCE, YOUR COMPANY WILL:

- Increase its visibility with the decision makers in the banking and financial services industries
- Reach an international audience of more than 300 attendees from the Caribbean, Canada, US, Europe, UK and Latin America
- Create sales and a profile with a targeted group of senior executives and decision makers from the industry's leading players
- Have a place to gain knowledge and form new relationships in one place at one time
- Distribute permanent reminders and/or showcase your products or services at the conference
- Obtain direct access to potential clients during and after the event with the confidential delegate list



**2019 will mark the debut of the STEP LATAM conference app,** a state of the art delegate engagement tool for Android and iOS, and other web platforms.

This unique app will allow us to tailor further sponsor exposure and engagement and we look forward to talking further with each sponsor on how to include your brand in our integrated mobile engagement activities. There will be multiple opportunities for gaming and affinity programs, feedback and data collection and sponsor draws — we look forward to talking further with all sponsors once the app features have been confirmed.

# SPONSORSHIP PROGRAMMES

**STEP**

**LATAM**  
CONFERENCE

**NOTE:** Overall exhibit space is limited and determines the total number of sponsorships that can be accommodated. To avoid disappointment, book early and secure your exhibit space and sponsorship.

Sponsorship Level	Amount	Number of Opportunities Available	Page
<b>PRESENTING SPONSOR</b> (GALA DINNER HOST)	\$60,000 US	Exclusive	7
<b>DIAMOND SPONSOR</b> (WELCOME COCKTAIL RECEPTION)	\$45,000 US	Exclusive	8
<b>A TASTE OF SÃO PAULO SPONSOR</b>	\$30,000	Exclusive	9
<b>KEYNOTE SPEAKER SPONSOR</b>	MARKET RATE (SUBJECT TO SPEAKER COSTS)	2	10
<b>PLATINUM SPONSOR</b>	\$15,000 US	3	11
<b>BARISTA COFFEE BAR SPONSOR</b>	\$10,000 US	2	12
<b>WI-FI SPONSOR</b>	\$7,500 US	Exclusive	13
<b>INTERPRETER SERVICES SPONSOR</b>	\$7,500 US	Exclusive	14
<b>WORKBOOK SPONSOR</b>	\$7,500 US	Exclusive	15
<b>TOTE BAG SPONSOR</b>	\$7,500 US	Exclusive	16
<b>LANYARD SPONSOR</b>	\$7,500 US	Exclusive	17
<b>SPEAKER GIFT SPONSOR</b>	\$7,500 US	Exclusive	18
<b>LUNCH SPONSOR</b>	\$6,000 US	2	19
<b>THE DAY STARTER SPONSOR</b> (EARLY MORNING COFFEE)	\$5,000 US	2	20
<b>COFFEE BREAK SPONSOR</b>	\$5,000 US	4	21
<b>EXHIBITOR SPONSOR</b>	\$3,500 US	15	22
<b>SPONSORSHIP BY DESIGN</b>	TBD	Unlimited	23

# SPONSORSHIP OVERVIEW

STEP

LATAM  
CONFERENCE

Sponsorship Level	Amount	Delegate Passes	Discounted Passes	Exhibitor Passes	Advert Space	Extras
<b>PRESENTING</b> (GALA DINNER HOST)	\$60,000 US	3	\$800 (UNLIMITED)	2	1 WELCOME LETTER + 3 PG ADVERT	WELCOME (OR CLOSING) REMARKS AT GALA
<b>DIAMOND</b> (WELCOME COCKTAIL RECEPTION)	\$45,000 US	2	\$800 (UNLIMITED)	2	2 PG ADVERT	WELCOME REMARKS
<b>A TASTE OF SÃO PAULO</b>	\$30,000 US	2	\$800 (UNLIMITED)	2	2 PG ADVERT	CAIPIRINHA BAR
<b>KEYNOTE SPEAKER</b>	MARKET RATE (SUBJECT TO SPEAKER COSTS)	2	\$800 (UNLIMITED)	2	2 PG ADVERT	INTRODUCE KEYNOTE SPEAKER
<b>PLATINUM</b>	\$15,000 US	1	\$800 (UNLIMITED)	2	2 PG ADVERT	SOCIAL MEDIA WALL 'TAKEOVER'
<b>BARISTA COFFEE BAR</b>	\$10,000 US	-	1 x \$800	1	1 PG ADVERT	CAFÉ BAR WITH SERVICE
<b>WI-FI</b>	\$7,500 US	-	1 x \$800	1	1 PG ADVERT	EXCLUSIVE, CUSTOMIZED WI-FI ACCESS CODE
<b>INTERPRETER SERVICES</b>	\$7,500 US	-	1 x \$800	1	1 PG ADVERT	EXCLUSIVE BANNER
<b>WORKBOOK</b>	\$7,500 US	-	1 x \$800	1	1 PG ADVERT	BRANDED ITEM
<b>TOTE BAG</b>	\$7,500 US	-	1 x \$800	1	1 PG ADVERT	BRANDED ITEM
<b>LANYARD</b>	\$7,500 US	-	1 x \$800	1	1 PG ADVERT	BRANDED ITEM
<b>SPEAKER GIFT</b>	\$7,500 US	-	1 x \$800	1	1 PG ADVERT	BRANDED THANK-YOU CARD
<b>LUNCH</b>	\$6,000 US	-	1 x \$800	1	1 PG ADVERT	EXCLUSIVE BANNER
<b>THE DAY STARTER</b> (EARLY MORNING COFFEE)	\$5,000 US	-	1 x \$800	1	½ PG ADVERT	EXCLUSIVE BANNER
<b>COFFEE BREAK</b>	\$5,000 US	-	1 x \$800	1	½ PG ADVERT	EXCLUSIVE BANNER
<b>EXHIBITOR</b>	\$3,500 US	-	-	1	-	-

## ALL LEVELS RECEIVE

- Exhibit space - includes skirted table and two chairs
- Table top signage which includes company logo and sponsorship level
- Your company name and logo included on Twitter, Instagram, Facebook and on the **New Social Media Wall** on-site at the conference
- Your logo on the conference website with a link to your company website
- Your logo included on the STEP LatAm resting slide displayed periodically during the conference
- Your company name and sponsorship level on all public relations material
- Company name included on email notices
- Opportunity to participate in the Sponsors Draw
- A copy of the attendee list at the conclusion of the conference
- Special registration rate for employees

VALUE: \$60,000 - Exclusive

# PRESENTING SPONSOR

## (GALA DINNER HOST)

### EXCLUSIVE

Exclusive host of the GALA DINNER

Includes the opportunity to provide welcome remarks (or closing remarks) at Gala

Conference banner promoting your company as the PRESENTING sponsor

### PROMOTION

#### STEP LATAM WORKBOOK

1 page full colour Welcome Letter

3 page full colour advertisement

#### STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

#### STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **New Social Media Wall** on-site at the conference

#### CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

### EXHIBITING

2 exhibit spaces

2 exhibitor passes for your staff to manage your exhibition stand. Includes coffee breaks, lunches and all hospitality events. (Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

A copy of the attendee list at the conclusion of the conference

### EXTRAS

3 delegate passes to the conference

Additional delegate passes for your company at a rate of \$800 each (unlimited)

VALUE: \$45,000 - Exclusive

## DIAMOND SPONSOR (WELCOME COCKTAIL RECEPTION)

### EXCLUSIVE

Host of the Welcome Cocktail Reception  
Includes the opportunity to provide welcome remarks  
Signage promoting your company as the DIAMOND sponsor at the event

### PROMOTION

#### STEP LATAM WORKBOOK

2 page full colour advertisement

#### STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

#### STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **New Social Media Wall** on-site at the conference

#### CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

### EXHIBITING

2 exhibit spaces

2 exhibitor passes for your staff to manage your exhibition stand.  
Includes coffee breaks, lunches and all hospitality events.  
(Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

A copy of the attendee list at the conclusion of the conference

### EXTRAS

2 delegate passes to the conference

Additional delegate passes for your company at a rate of \$800 each (unlimited)



VALUE: \$30,000 - Exclusive

# TASTE OF SÃO PAULO SPONSOR

## EXCLUSIVE

Host of the Caipirinha Bar  
Signage promoting your company as the TASTE OF SÃO PAULO sponsor at the event

## PROMOTION

### STEP LATAM WORKBOOK

2 page full colour advertisement

### STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

### STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **New Social Media Wall** on-site at the conference

### CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

## EXHIBITING

2 exhibit spaces

2 exhibitor passes for your staff to manage your exhibition stand. Includes coffee breaks, lunches and all hospitality events. (Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

A copy of the attendee list at the conclusion of the conference

## EXTRAS

2 delegate passes to the conference

Additional delegate passes for your company at a rate of \$800 each (unlimited)

VALUE: Market Rate (subject to speaker expenses) - 2 opportunities

# KEYNOTE SPEAKER SPONSOR

## EXCLUSIVE

Exclusive presenter of the KEYNOTE SPEAKER  
Includes the opportunity to introduce the Keynote Speaker  
Signage promoting your company as the  
KEYNOTE SPEAKER sponsor

## PROMOTION

### STEP LATAM WORKBOOK

2 page full colour advertisement

### STEP LATAM WEBSITE

Your logo on the conference website with a link  
to your company website

### STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram,  
Facebook and the **New Social Media Wall** on-site at the  
conference

### CONFERENCE MATERIALS

Your company name and sponsorship level on all public  
relations material

Your logo included on the STEP LatAm resting slide

Table top signage which includes company logo  
and sponsorship level

Opportunity to participate in the Sponsors Draw

## EXHIBITING

1 exhibit space

2 exhibitor passes for your staff to manage your exhibition stand.  
Includes coffee breaks, lunches and all hospitality events.  
(Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass  
to a full delegate pass for \$500

A copy of the attendee list at the conclusion of the conference

## EXTRAS

2 delegate passes to the conference

Additional delegate passes for your company  
at a rate of \$800 each (unlimited)

VALUE: \$15,000 - 3 opportunities

# PLATINUM SPONSOR

## PROMOTION

### STEP LATAM WORKBOOK

2 page full colour advertisement

### STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

### STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **New Social Media Wall** on-site at the conference

### SOCIAL MEDIA WALL 'TAKEOVER'

Opportunity to showcase your company brand film on the Social Media Wall during Coffee Breaks. (Brand films to be no more than 2-3 minutes in length)

### CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

## EXHIBITING

1 exhibit space

2 exhibitor pass for your staff to manage your exhibition stand. Includes coffee breaks, lunches and all hospitality events. (Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

A copy of the attendee list at the conclusion of the conference

## EXTRAS

1 delegate pass to the conference

Additional delegate passes for your company at a rate of \$800 each (unlimited)

VALUE: \$10,000 - 2 opportunities (Day 1 or Day 2)

# BARISTA COFFEE BAR SPONSOR

## EXCLUSIVE

Barista Carts with specialized coffees on Day 1 or Day 2 of the conference. To be available to delegates at the coffee breaks.

## PROMOTION

### STEP LATAM WORKBOOK

1 page full colour advertisement

### STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

### STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **New Social Media Wall** on-site at the conference

### CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

## EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand. Includes coffee breaks, lunches and all hospitality events. (Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

A copy of the attendee list at the conclusion of the conference

## EXTRAS

1 delegate pass to the conference at a rate of \$800



VALUE: \$7,500 - Exclusive

# WI-FI SPONSOR

## EXCLUSIVE

Signage promoting your company as the WI-FI sponsor

## PROMOTION

### STEP LATAM WORKBOOK

1 page full colour advertisement

### STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

### STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **New Social Media Wall** on-site at the conference

### CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

## EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand. Includes coffee breaks, lunches and all hospitality events. (Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

A copy of the attendee list at the conclusion of the conference

## EXTRAS

1 delegate pass to the conference at a rate of \$800

VALUE: \$7,500 - Exclusive

# INTERPRETER SERVICES SPONSOR

## EXCLUSIVE

Signage promoting your company as the INTERPRETER SERVICES sponsor.

## PROMOTION

### STEP LATAM WORKBOOK

1 page full colour advertisement

### STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

### STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **New Social Media Wall** on-site at the conference

### CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

## EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand.

Includes coffee breaks, lunches and all hospitality events. (Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

A copy of the attendee list at the conclusion of the conference

## EXTRAS

1 delegate pass to the conference at a rate of \$800

VALUE: \$7,500 - Exclusive

# WORKBOOK SPONSOR

## EXCLUSIVE

Your logo displayed prominently on the front cover of the STEP LatAm Workbook

## PROMOTION

### STEP LATAM WORKBOOK

1 page full colour advertisement

### STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

### STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **New Social Media Wall** on-site at the conference

### CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

## EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand. Includes coffee breaks, lunches and all hospitality events. (Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

A copy of the attendee list at the conclusion of the conference

## EXTRAS

1 delegate pass to the conference at a rate of \$800

VALUE: \$7,500 - Exclusive

# TOTE BAG SPONSOR

## EXCLUSIVE

Branding of the TOTE BAGs that will be presented to each delegate at registration

## PROMOTION

### STEP LATAM WORKBOOK

1 page full colour advertisement

### STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

### STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **New Social Media Wall** on-site at the conference

### CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

## EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand. Includes coffee breaks, lunches and all hospitality events. (Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

A copy of the attendee list at the conclusion of the conference

## EXTRAS

1 delegate pass to the conference at a rate of \$800



VALUE: \$7,500 - Exclusive

# LANYARD SPONSOR

## EXCLUSIVE

Branding on the LANYARD that will be worn by each delegate

## PROMOTION

### STEP LATAM WORKBOOK

1 page full colour advertisement

### STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

### STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **New Social Media Wall** on-site at the conference

### CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

## EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand. Includes coffee breaks, lunches and all hospitality events. (Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

A copy of the attendee list at the conclusion of the conference

## EXTRAS

1 delegate pass to the conference at a rate of \$800

VALUE: \$7,500 - Exclusive

# SPEAKER GIFT SPONSOR

## EXCLUSIVE

Branding on the thank-you card included with the Speaker gift

## PROMOTION

### STEP LATAM WORKBOOK

1 page full colour advertisement

### STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

### STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **New Social Media Wall** on-site at the conference

### CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

## EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand. Includes coffee breaks, lunches and all hospitality events. (Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

A copy of the attendee list at the conclusion of the conference

## EXTRAS

1 delegate pass to the conference at a rate of \$800

VALUE: \$6,000 - 2 opportunities

# LUNCH SPONSOR

## EXCLUSIVE

Signage promoting your company as the LUNCH sponsor at the luncheon

## PROMOTION

### STEP LATAM WORKBOOK

1 page full colour advertisement

### STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

### STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **New Social Media Wall** on-site at the conference

### CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

## EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand. Includes coffee breaks, lunches and all hospitality events. (Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

A copy of the attendee list at the conclusion of the conference

## EXTRAS

1 delegate pass to the conference at a rate of \$800

VALUE: \$5,000 - 2 opportunities

## THE DAY STARTER SPONSOR (EARLY MORNING COFFEE)

### EXCLUSIVE

Signage promoting your company as the DAY STARTER sponsor at your designated break

### PROMOTION

#### STEP LATAM WORKBOOK

½ page full colour advertisement

#### STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

#### STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **New Social Media Wall** on-site at the conference

#### CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

### EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand. Includes coffee breaks, lunches and all hospitality events. (Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

A copy of the attendee list at the conclusion of the conference

### EXTRAS

1 delegate pass to the conference at a rate of \$800



VALUE: \$5,000 - 4 opportunities

# COFFEE BREAK SPONSOR

## EXCLUSIVE

Exclusive signage promoting your company as the COFFEE BREAK sponsor at your designated break

## PROMOTION

### STEP LATAM WORKBOOK

½ page full colour advertisement

### STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

### STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **New Social Media Wall** on-site at the conference

### CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

## EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand. Includes coffee breaks, lunches and all hospitality events. (Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

A copy of the attendee list at the conclusion of the conference

## EXTRAS

1 delegate pass to the conference at a rate of \$800

VALUE: \$3,500 - 15 opportunities

# EXHIBITOR SPONSOR

## PROMOTION

### STEP LATAM WEBSITE

Your logo on the conference website with a link to your company website

### STEP LATAM SOCIAL MEDIA

Your company name and logo included on Twitter, Instagram, Facebook and the **New Social Media Wall** on-site at the conference

### CONFERENCE MATERIALS

Your company name and sponsorship level on all public relations material

Your logo included on the STEP LatAm resting slide

Table top signage which includes company logo and sponsorship level

Opportunity to participate in the Sponsors Draw

## EXHIBITING

1 exhibit space

1 exhibitor pass for your staff to manage your exhibition stand. Includes coffee breaks, lunches and all hospitality events. (Does not include admittance to conference sessions).

Opportunity to upgrade your complimentary exhibitor pass to a full delegate pass for \$500

Opportunity to purchase 1 additional exhibitor pass for \$550

A copy of the attendee list at the conclusion of the conference

VALUE: TBD - Unlimited

# SPONSORSHIP BY DESIGN

Although we have created a variety of sponsorship packages to choose from, we understand that we may not have captured what everyone is looking for in benefits, promotional items or value. That is why we offer the Sponsorship by Design option where we invite sponsors to work with us to create a package unique to their request.

If you have an idea that you would like us to consider for sponsorship, we would be happy to work with you in finding a “design” that fits your sponsorship needs. Please contact us through our conference website:

**[STEPLATAMCONFERENCE.COM](http://STEPLATAMCONFERENCE.COM)**

## NOTES



